



## LUXE PACK NEW YORK POSTPONED TO JULY 8<sup>TH</sup> AND 9<sup>TH</sup>

**Press Release  
For Immediate Release  
March 17<sup>th</sup>, 2020**

The LUXE PACK organization team has been actively monitoring the ongoing developments related to the Coronavirus (COVID-19) and recent reports from public health officials, national and regional authorities, and the World Health Organization (WHO) guidelines. Consequently, due to the evolving circumstances regionally and globally, it has been decided that LUXE PACK New York 2020 originally scheduled for May 6<sup>th</sup> and 7<sup>th</sup> **will be postponed to July 8<sup>th</sup> and 9<sup>th</sup> – Jacob K. Javits Convention Center (Hall 1B)**. The health and safety of all stakeholders/exhibitors, attendees and partners is the show's first priority.

Unfortunately, with the new show dates, the "Cross-over Day" with New York Society of Cosmetic Chemists (NYSCC) Suppliers' Day will not be possible and is now canceled.

LUXE PACK would like to express their sincerest gratitude to all exhibitors, attendees, and partners for their continual support during this evolving time. All industry contacts who have already registered to attend LUXE PACK New York will be sent updated badges to facilitate their entry.

Developments for the July event are in full effect. The LUXE PACK team looks forward to bringing the packaging industry together for a great and successful event on July 8<sup>th</sup> and 9<sup>th</sup>.

Everyone's thoughts continue to be with those effected by the (COVID-19) virus all over the world.

The LUXE PACK New York team

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