

LUXE PACK NEW YORK

SAVE THE DATE & STAY TUNED!

**May 10 – 11, 2017
Pier 92- New York, NY**

LUXE PACK NEW YORK 2017 In Development!

Press Release
September 20, 2016

Riding on the momentum of its success from the most recent show in May, LUXE PACK NEW YORK has begun developing its 2017 edition. It will mark the largest unveiling of packaging innovation, with the largest show in LPNY history. In addition to a high caliber program including the in green award ceremony. LUXE PACK NEW YORK 2017 promises to be the packaging show unlike any other!



2016 In Green Awards

For its 4th consecutive year and now officially part of the show's global legacy, LUXE PACK NEW YORK is thrilled to bring back the in *green* competition for 2017. Sustainability has become part of luxury brand's business strategy. LUXE PACK will honor 2 exhibitors who have developed the best sustainable product and internal initiative of the year during the in green ceremony scheduled for Wednesday, May 10th, 2017 at 5pm. Next year's winners will be selected by an elite panel of industry packaging experts:

- Jamie MATUSOW, Editor-in-Chief, Beauty Packaging
- Doug HUFFMYER, Vice President - Creative Director, Elizabeth Arden, Inc.
- John MORGAN, Global Senior Research Scientist, Discovery Open Innovations, Amway
- Daniele DOCHE, Senior Packaging Development Manager Americas, BACARDI
- Jennifer LACY SMITH, Vice President, Packaging, ORIBE Hair Care
- James NERI, Vice President of Global Package Development, Estee Lauder

In addition to the collaboration of the dynamic panel, LUXE PACK will again open the voting to the public. This will allow the attendees to get a sneak peak of the developments before the show and vote for their favorite.

LUXE PACK NEW YORK is thrilled to welcome its 15th edition in 2017 to promote the latest in packaging innovation and the next generation of technology entering the market offering the packaging industry a valuable resource for long standing business growth.

For more information, please visit our website: www.luxepack.com

LUXE PACK MONACO – September 21-23, 2016 – Grimaldi Forum
LUXE PACK SHANGHAI – April 12-13, 2017 – Shanghai Exhibition Center
LUXE PACK NEW YORK – May 10-11, 2017- Pier 92

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