



## **LUXE PACK NEW YORK'S 18<sup>TH</sup> EDITION POSTPONED TO 2021**

**Press Release  
For Immediate Release  
July 8<sup>th</sup>, 2020**

After heavy consideration and continual assessment of the unprecedented evolving COVID-19 circumstances, the management team has decided to postpone LUXE PACK New York 2020 to July 14 & 15<sup>th</sup>, 2021. Despite the diligent efforts of trying to accommodate the event around such complexity, the current health crisis in the U.S. linked to COVID-19, specifically the uncertainty with domestic and international travel along with the timetable for reopening of activity led to the decision.

LUXE PACK is incredibly grateful to all of the stakeholders and partners for the continual support that they poured in the show preparation and deeply regret any impact that the postponement may have. The organization team will now redirect all developments and energy to providing an industry reunion unlike ever before in 2021.

For further inquiries:

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