

# LUXE PACK NEW YORK

## LUXE PACK NEW YORK A BRAND NEW SHOW FLOOR FOR 2019!

LUXE PACK NEW YORK, part of “THE” global platform for luxury packaging is thrilled to kick-off its 17th annual tradeshow on May 15-16, 2019 at the Javits Center! This exciting new pedestal will bring a fresh aesthetic to this year’s edition. The growing number of global corporate businesses headquartered at Hudson Yards in addition to the many exciting renovations made the thriving neighborhood a strategic move for Luxe Pack. In addition to the overall new neighborhood, the Javits itself will heighten the show experience offering, easier access, updated amenities, and a brand new show floor.

LUXE PACK is continuously dedicated to developing impactful elements to offer the most valuable B to B tradeshow experience possible. 2019 promises to be no exception! This year’s show floor will feature over 200 global packaging manufacturers and suppliers. The exhibition floor will showcase the best in primary and secondary packaging available. Influencer packaging, sustainable products, and smart technology are just a few of the many offerings available to all attendees. Based on current registration development, Luxe Pack anticipates to welcome contacts from brands such as GOOGLE, Estee Lauder, Loreal, APPLE, DELL,

### **2019 In Green Award Competition**

Keeping sustainability in the forefront of the creative packaging industry! LUXE PACK does not let packaging developments go to waste! The annual competition and now LUXE PACK tradition, will honor 2 exhibitors that have exemplified an impactful sustainable product and a significant internal CSR initiative.

### **The 2019 LUXE PACK in green jury:**

- Jamie MATUSOW - Editor-in-Chief, BEAUTY PACKAGING
- Leilanie BRUCE - Project Manager, BRIGHTWORKS SUSTAINABILITY
- Cindy GRANEY - Executive Director Global Package Development for ESTEE LAUDER
- Drew HADDOCK - Packaging Expert, GLOSSIER
- Dana DAVIS - Vice President of Sustainability, Product & Business Strategy, MARA HOFFMAN

### **The Launch Pad**

A digital and digital display that provides the opportunity for exhibitors to showcase their most impressive packaging product developments of the year. The visual headquarters for all brands, designers, and press in attendance sourcing packaging newness & inspiration. The LUXE PACK INNOVATION WALL will welcome all attendees at the show entrance.

For more information, please visit our website: [www.luxepack.com](http://www.luxepack.com)

LUXE PACK SHANGHAI – April 12<sup>th</sup> & 13<sup>th</sup> 2017, Shanghai Exhibition Center, Shanghai  
LUXE PACK NEW YORK – May 10<sup>th</sup> & 11<sup>th</sup> 2017, Pier 92, New York  
PACK & GIFT – June 2017, Porte de Versailles, Paris - [www.packandgift.com](http://www.packandgift.com)  
LUXE PACK MONACO – October 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup>, 2017, Grimaldi Forum, Monaco

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